



Point of Care Diagnostic Testing World Markets

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Description

This TriMark Publications report describes latest developments in the point of care diagnostic testing (POCT) market segment.

It examines clinical instruments, devices and reagents and supplies as utilized in near-patient environments like hospital emergency rooms, critical care units, clinics and doctor's offices.

The study defines the dollar volume of point of care sales and makes five year projections--both in the U.S. and worldwide--including Europe, Asia and Latin America. It also examines in detail the point of care sector for 25 individual country markets.

The current market condition of all clinical segments involving point of care testing is examined.

A detailed summary of all important instruments in each clinical market is provided with emphasis on newly introduced products

Also, parallel areas where rapid detection is important using hand held devices such as rapid detection of food pathogens and infectious pathogens (MRSA, herpes simplex, avian flu, West Nile virus and typhoid) are discussed.

Growth moderators and developing trends in point of care applications, as well as technology platform innovations and connectivity questions are discussed in detail.

The report surveys almost all of the companies known to be marketing, manufacturing or developing instruments and reagents for the point of care market in the U.S. and worldwide, including China and India. Each company is discussed in depth, with a section on its history, product line, business and marketing analysis, and a subjective commentary of the company's market position.

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